

# Commercial News

The Showcase for American-Made Products and Services

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## USA

# 95% of Your Prospective Customers are Outside the United States

## Send Them a Message in the Next Issue of Commercial News USA

Published six times a year, Commercial News USA has been the official U.S. Commerce Department Export Marketing Magazine for more than 25 years.

With a circulation of 80,000 readers located in more than 145 countries, each issue of the magazine reaches an estimated readership of 400,000 worldwide (average 5 users per copy).

A study conducted by the U.S. Commerce Department found that advertising in Commercial News USA generates an average of:

- More than 3375 inquiries a month from around the world
- 44 agent agreements each month
- \$625,000 a month in export sales

## Commercial News USA Gets Results

Reserve Your Space in the Next Issue of Commercial News USA  
Space Reservations for the September Issue is July 4th, 2004

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